Privacy Policy – Lift Truck Co

Lift Truck Co respects your privacy and is committed to protecting your personal data.

What data do we collect?

When using our website, we may collect the following information:

- First and last name
- Email address
- Information about your interest in our services

This data is collected through our contact form and newsletter subscription, and is used solely to respond to your inquiries and send the information you requested.

Cookies and technical data

We use cookies to analyze website visits and improve user experience, including tools such as Google Analytics and Facebook Pixel. Data such as IP address, device, browser, and access time may be collected automatically.

Third-party content

Our website may include embedded content such as:

- Location via Google Maps
- Links to our social media profiles and the still.rs website

By interacting with such content, your data may be transferred to those external services (e.g., Google, Meta). Please refer to their privacy policies for details.

Marketing and advertising

We may use collected data for remarketing campaigns via social media and Google Ads, but only with your prior consent.

Data access and partners

We do not share your data with third parties without reason. However, certain partners (e.g., marketing agencies) may have limited access solely for the purpose of providing services on our behalf, and under data protection obligations.